

## 109312 – Product Planning Intern SUV

### Company general information

TOYOTA is one of the world's largest automobile manufacturers and a leading global corporation. Founded in 1937. Toyota now sells vehicles in 170 countries and employs over 300.000 people.

Based in Brussels, Belgium, and staffed by 2.700 people and more than 60 nationalities, Toyota Motor Europe (TME) handles the wholesale marketing of Toyota and Lexus vehicles, parts & accessories, and manages Toyota's European R&D, manufacturing and engineering operations.

For Toyota, Quality is a way of life. Nothing is so good that it cannot be made better, that is why we strive for continuous improvement in everything we do. This basic principle for us is called: "KAIZEN" and is what guides us in our pursuit of best Quality and the delivery of unparalleled customer's satisfaction

### Team/division description

The Product Management Division develops the strategy and leads the planning of Toyota models with the target to deliver the best product for European markets while ensuring achievement of our business objectives.

The position offered is within the Product Planning team number 3 which handle SUV and LCV models as well as East Europe Markets development  
The team includes 12 people closely working together.

### Your project

As Product Management intern, you will assist the Product Planners and Manager with the development & implementation of the product strategy for different SUV models.

You will support the daily product planning and marketing activities, and provide assistance regarding competitor & market research by gathering and summarising the required data such sales performance, sales strategy, mixes, pricing, communication etc.

- You support the Product Planner with the development of the life cycle strategy
- You assist on sales forecast and price positioning studies in order to meet profitability, positioning and volume targets

## TOYOTA MOTOR EUROPE NV/SA

- You prepare presentation materials for cross-divisional launch team activities, and communication with Toyota's National Sales & Marketing Companies
- You support the interaction with Research & Development (R&D) in Europe and Japan to translate the European market requests into vehicle specifications evolution requirements

### Your profile:

- You have a passion for cars and display a strong knowledge of the automotive industry
- You are currently in the process of obtaining a Master degree or higher education level in marketing, engineering or economics
- You preferably have a first experience in the automotive sector
- You have highly developed analytical skills, and you are detail oriented and reliable
- Result driven and able to break down complex tasks into manageable assignments
- Good communication and presentation skills
- Ability to work independently, sometimes with short deadlines within a multicultural team
- Advanced computer skills (MS Excel, PowerPoint, database management)
- Fluent in English, any other European language is an asset

### Place of Employment:

Toyota Motor Europe headquarter, Brussels

**Starting date:** June 2015

**Duration:** 9 – 12 months

**Confidentiality:** Due to business requirement, not all performed projects can be reflected in the internship report. This issue needs to be discussed with candidate/school in advance.

**It is mandatory that applicants are student for the entire period of the internship.**

**If you are interested in this opportunity, please apply online via:**  
[www.toyotajobs.com](http://www.toyotajobs.com)

[http://www24.i-grasp.com/fe/tpl\\_toyota01.asp?newms=ap&id=67322&aid=16263](http://www24.i-grasp.com/fe/tpl_toyota01.asp?newms=ap&id=67322&aid=16263)