

htw saar

**Hochschule für
Technik und Wirtschaft
des Saarlandes**

University of
Applied Sciences



Welcome to Saarbrücken, Germany



Saarland

- Smallest of the German federal states after the city states
- Located in the heart of Europe
- Population of 990 000
- Close to the borders of France and Luxemburg



Landmark of Saarland:
The Saar Loop near Mettlach

Saarbrücken

Capital of the German federal state of Saarland

University city

- 180 000 inhabitants
- 23 000 students

High quality of life:

- green city
- culture / festivals
- wide range of leisure activities
- “savoir vivre”
- international flair



→ Saarbrücken impressions



htw saar

- ca. 6000 students
- 700 international students from over 60 different countries
- more than 40 fulltime degree programs
- 4 schools on 3 campuses
 - Business School
 - School of Architecture and Civil Engineering
 - School of Engineering
 - School of Social Sciences



| Academic units | Fields | Specialisation |
|---|--|--|
| business school | <ul style="list-style-type: none"> – business – tourism management – industrial engineering – international business – international management | <ul style="list-style-type: none"> – accounting – aviation business management – business information technology – human resource management – logistics – marketing |
| school of architecture and civil engineering | <ul style="list-style-type: none"> – architecture – civil engineering | <ul style="list-style-type: none"> – transformation of rural and urban spaces – construction and operations management – material flow management |
| school of engineering | <ul style="list-style-type: none"> – biomedical engineering – computer science – electrical engineering – mechanical engineering – mechatronics | <ul style="list-style-type: none"> – neural engineering – communication systems – process engineering – product development – production technologies – quality assurance – renewable energy – automotive engineering – vehicular communication |
| school of social sciences | <ul style="list-style-type: none"> – health care management – social work – midwifery | <ul style="list-style-type: none"> – early childhood education – evaluation – health care management |

From nomination to classes: 2022/23

1. Nomination by home university (deadline: 1 May 2022)
2. Deadline for submitting application documents : 31 May 2022
3. Arrival and enrolment: 26 – 30 Sep 2022
4. German intensive course: 4 – 21 Oct 2022
5. Start of classes: 24 Oct 2022

Visit www.htwsaar.de/incoming

- **Large number of modules taught in English**
- Accommodation
- Other practical information, such as visa (if applicable for non-EU students), health insurance, etc.

Estimated costs in Saarbrücken:

- Semester fee: ca. 225 Euro (including free public transport in the state of Saarland valid for 6 months)

- Sample budget monthly costs in Saarbrücken:

300-350€ Accommodation (room in shared flat, incl. utilities)

200€ Food

20€ Internet/telephone

18€ License fee for public broadcasting

100€ Leisure activities/culture/sport

100€ Travel, study materials, miscellaneous

~ 700-800€

(students without an EHC/European health insurance card need to add monthly costs for the statutory health insurance, currently ca. 110€)

Services provided by the International Office:

- Pre-reservation service for accommodation
- Meet and greet service upon arrival in Saarbrücken
- Student tutors, mentoring
- German language courses before and during the semester (free of charge)
- Social program offer during the intensive course and along the semester

Free German Language Courses

-> before and during the lecture period



Learning in Tandems

Intensive Courses and Orientation

Courses for beginners

Business German

Academic Writing and Presenting

Social events + large catalogue of sports + cultural activities



Social events



incoming@htwsaar

Experience studying & living in the heart of Europe



See you in Saarbrücken 😊

www.htwsaar.de/incoming

htw saar

Introduction to the
htw saar Business School



→ The Business School's mission

- We impart more than just knowledge
- We assume social responsibility
(→ e.g. service learning module)
- We are firmly rooted in the region and internationally oriented
- We open up career perspectives (→ e.g. start up modules, counselling for start ups)
- We live our values
- We support personal development (→ e.g. business skills modules)



→ **Special strengths of htw saar Business School**

- Teaching in small groups – typically 20 to 40 students – at international business school level
- Mandatory internships for our degree-seeking students
- Faculty combining strong research background and management experience
- Strongly supporting start-ups
- Extensive collaboration with regional and international firms:
 - internships, projects, senior management lecturing and participation in our scientific and research advisory boards
- International co-operation with partner universities

→ **Business School in Rotenbühl Campus:
everything under one roof**

Virtual tour of the
Rotenbühl Campus



<http://www.pano.web-3d.info/tourHTWCampusRotenbuehl/htwCampusRotenbuehl-V01.php>

→ htw saar Business School

Operating figures:

- > 2,300 students
- 48 professors and 34 lecturers
- > 80 guest lecturers from private enterprises and public organizations per year
- Internship support service (placements at home & abroad)

Intensive cooperation with companies in the region, e.g.:

- Guest lectures, internships, cooperative theses, project seminars
- Cooperative research
- CEOs as members in our scientific and research advisory boards



Villeroy & Boch
1748

FESTO



BOSCH
Technik fürs Leben





International activities

- Incoming/outgoing standard
 - Staff mobilities, student exchanges
 - Student internships
 - **Large number of modules taught in English including logistics topics**
- **11 double-degree programs** with partner universities
- Highlights of our activities:
 - **Europe/International Week** (May of each year) with 20-30 colleagues from partner universities
 - **ACEEPT** (tourism project week with 9 international partners)
 - **Summer Immersion Program** in June/July of each year
 - Works well for students from the U.S.
 - Selected business lectures
 - Factory and company visits, talks with CEO's



Summer immersion




Gala dinner at the International Week



Study programs at the htw saar Business School



| Undergraduate programs | Graduate programs |
|---|---|
| Aviation Business and Piloting | / |
| Business Administration including specialization in logistics | Marketing Science Accounting and Finance Supply Chain Management |
| International Business (entirely in English) | International Management (entirely in English) |
| International Tourism Management | Leisure, Sports and Tourism Management Cultural Management |
| Industrial Engineering (B.Sc.) | Industrial Engineering (M.Sc.) |
|  DFHI programs*: Business Administration, Logistics | DFHI Program Management Sciences* |

*) Franco-German Institute of Higher Education: French-German double-degree programs in cooperation with the Université de Lorraine

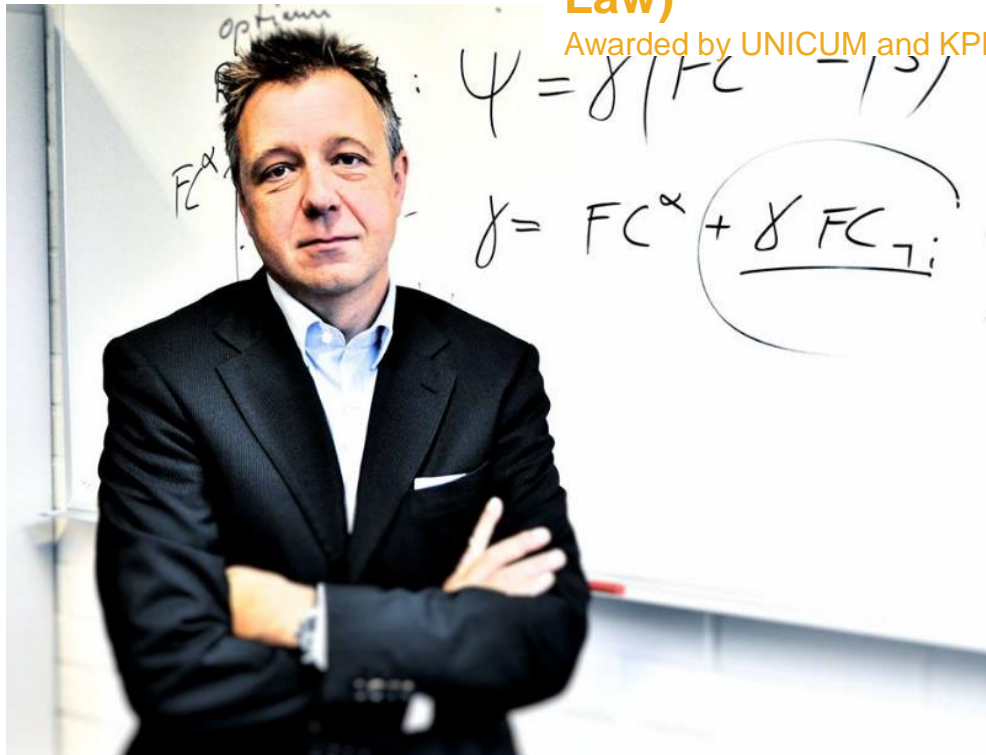
+ Joint Ph D programs with University of Saarland



→ Germany's "Professor of the Year 2016"

Prof. Dr. Markus Thomas Münter
reached first place in 2016 (Economics and
Law)

Awarded by UNICUM and KPMG Germany



→ **Germany's "Professor of the Year 2021"**

**Prof. Dr. Mana Mojadadr
reached second place in 2021 (Economics and
Law)**

Awarded by UNICUM and KPMG Germany



→ Our contact information

Hochschule für Technik und Wirtschaft des Saarlandes

University of Applied Sciences

Business School

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