

## **BIP “Green Logistics and Novel Trends in Logistics”**

*(Department of Transport and Logistics at the Institute of Technology and Business in České Budějovice, Czech Republic under the auspices of the Czech Logistics Association (CLA), the Association of Forwarding and Logistics of the Czech Republic (SSL) and the Association of Transport of the Czech Republic (SvD), organizes the Erasmus BIP)*

1. Start and end of the program (including physical and virtual components):  
**14 October 2024 – 1 November 2024**
2. Beginning and end of physical mobility:  
**14 October 2024 – 18 October 2024**
3. Is the virtual component planned before, during or after the physical mobility?  
**18 October 2024 – 1 November 2024 – virtual component (part) is planned after the physical**
4. Estimated number of ECTS points (at least 3 ECTS points for the entire program) if students participate for the purpose of learning (study stay):  
**3 ECTS points**

### **“Green Logistics and Novel Trends in Logistics”:**

#### **Objectives and Description**

The aim of the BIP is to present logistics as a multidiscipline study programme, which includes technical and technological disciplines. Thus, its aim is to interpret logistics as a field of economy that combines technical and technological disciplines in mutual interconnections, which confirm the orientation of the Institute of Technology and Business in České Budějovice to technical study programmes and study fields and of which there is an eminent interest in the labour market.

BIP is organized by the Department of Transport and Logistics in cooperation with the Department of Foreign Relations. The BIP takes place under the auspices of the Czech Logistics Association (CLA), the Association of Forwarding and Logistics of the Czech Republic (SSL) and the Association of Transport of the Czech Republic (SvD), as well as other partners of our institute.

The focus of the BIP is on Green Logistics and Novel Trends in Logistics.

The main objective of brainstorming and virtual activities is to acquire the opinions of students and academicians on green logistics and new trends in logistics.

Next goal of the Erasmus BIP is to discuss the concept of logistics as a multi-disciplinary subject and study, including technical and technological disciplines. To this end, logistics needs to be understood as a field that contributes to the economic, social and cultural development of the territory and that combines technical and technological disciplines in mutual interconnected bindings.

## **Methods and Outcomes**

The aim of the BIP is to present the “Logistics” study programme, accredited at the Institute of Technology and Business in České Budějovice, Czech Republic, in the form of monothematically focused lectures and in the range of brainstormed and virtual activities of the participants. For students, as a part of the BIP, an access to all the laboratory premises of the Institute of Technology and Business in České Budějovice is allowed, wherein short presentations related to the function and focus of laboratories are prepared.

The BIP also includes a professional excursion to the Budějovický Budvar, a national enterprise, focusing on logistics.

The main objective of brainstorming and virtual activities is to acquire and point out the opinions of students on green logistics and new trends in logistics.

## **Virtual Component Description**

The virtual component is partially intertwined with the professional lectures of experts from practice (practitioners) and subsequently interconnected to them. During the BIP mobility, students have three meetings with experts – when using brainstorming methods and under the leadership of Assoc. Prof. Rudolf Kampf, a guarantee of the study program “Logistics”, as well as Assoc. Prof. Ondrej Stopka, the Head of the Department of Transport and Logistics.

Finally, Assoc. Prof. Rudolf Kampf and Assoc. Prof. Ondrej Stopka issue a certificate of completing the BIP to students.

## **Virtual Component Duration**

Lectures of experts from practice (practitioners) are taking place using the method of controlled interviews. Communication takes place within the BIP participants and then, in the end, by the e-mail correspondence and MS Teams communication platform.

Lectures by practitioners:

Adam Brož, PhD - Budějovický Budvar: “Logistics in terms of green solutions in the company  
Budějovický Budvar”

Prof. Václav Cempírek - the Czech Logistics Association (CLA): “New development trends in  
logistics”.

## **Virtual Component Timing**

Lectures of experts from practice (practitioners) are taking place using the method of controlled interviews. Two lectures using the MS Teams communication platform.

Term: **18 October 2024 – 1 November 2024**