



INNOVATION and MANAGEMENT TRAININGS

Location:

Faculty of Transport and Traffic Sciences

University Campus, Borongajska cesta 83A, 10000, Zagreb, Object
69, Zagreb, Croatia

Date:

Monday, 7th of October 2024

1. BASIC INFO

Date: Monday, 7th of October 2024

Time: 9:00 - 12:30h

Location: Faculty of Transport and Traffic Sciences, University Campus, Borongajska cesta 83A, 10000, Zagreb, Object 69, Zagreb, Croatia, Room D1

2. AGENDA

7TH OCTOBER 2024, MONDAY

Time	Activity
9:00 - 10:30	Training 1: Spin-Off Creation
10:30 - 11:00	Coffee Break
11:00 - 12:30	Training 2: Horizon Europe Project Management In A Nutshell

3. LECTURERS' BIOGRAPHIES



Silvia De los Santos Trigo is the Head of Aerospace and Industrial Processes Sector at [CTA](#) (Technological Corporation of Andalusia). She holds an Industrial engineering degree from the University of Seville (MSc in Industrial Waste Management). Currently, she is Aerospace and Production Technical Officer at Technological Corporation of Andalusia, where she develops regional, national and international R&D projects. She is also an expert of the European Commission evaluating different calls of H2020, and for 8 years, she has been heading Knowledge Management and R&D Programs at the Advanced Aerospace Technologies Centre (CATEC) where she has managed projects related to automation and Remote Piloted Aerial Systems technologies.



María Jiménez Portaz is a PhD in fluid dynamics, MSc in Forestry Engineering, MSc in Environmental Hydraulics and MSc in Administration, Planning and Project Management. She has more than ten years of experience in R&D&I projects at Regional, National, and European level. For six years she worked as a researcher and research project manager at the Andalusian Institute for Earth System Research, University of Granada, carrying out activities related to wind and coastal engineering, renewable energies and the environment.

Member of several scientific-technical committees and working groups and collaborator in the field of university teaching. In March 2022, she joined CTA as EU project manager and innovation consultant, supporting CTA commercial activities and participation in national and international cooperation projects.

Institution description:

CTA (Technological Corporation of Andalusia) is a multi-sector innovation cluster created in 2005 as a joint effort between the regional government of Andalusia and a group of key companies to boost the regional economy through the application of the quadruple helix model of innovation. For the first 14 years, CTA's main activity was to advise, mentor and finance innovation projects led by companies with a clear and measurable short-term market application. Currently, CTA is owned by more than 180 companies, some of them from the aerospace and maritime sectors and also acts as a catalyst for collaboration, creating partnerships between its members and research groups and supporting the creation of joint research projects. In terms of links with public authorities, CTA is a policy promotion body that provides strategic advice to governments on innovation and technology, from regional to international frameworks.

4. TRAINING 1: SPIN-OFF CREATION - SILVIA DE LOS SANTOS TRIGO

Abstract:

The training will concentrate on the procedure for the creation of spin-offs, the types of spin-offs and their advantages for innovation and employment. It will address a number of crucial topics, including intellectual property protection, financing strategies and the ways in which common entrepreneurship challenges can be overcome. In addition, there will be a number of case studies of leading spin-offs, which will demonstrate the transformative impact of such companies in a number of different sectors. This event will therefore be of great benefit to anyone who is looking to turn innovative ideas into thriving businesses.

5. TRAINING 2: HORIZON EUROPE PROJECT MANAGEMENT IN A NUTSHELL - MARÍA JIMÉNEZ PORTAZ

Abstract:

The training will address the complexities and opportunities inherent in managing projects funded under Horizon Europe. Participants will have the unique opportunity to engage with best management practices, explore innovative strategies for maximizing impact and discuss emerging challenges in the European research landscape. The symposium promises to offer crucial insights on optimizing resources, efficiently navigating administrative processes and effectively aligning with the EU's strategic objectives.